

### BOMBAY RAYON FASHIONS LIMITED

## CORPRATE SOCIAL RESPONSIBILITY POLICY

# AS APPROVED BY THE BOARD OF DIRECTORS AT ITS MEETING DATED 30<sup>th</sup> JULY 2014



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#### CORPORATE SOCIAL RESPONSIBILITY POLICY



#### 1. CSR Vision & Value:

Bombay Rayon Fashions Limited is vigilant in its enforcement towards corporate principles and is committed towards sustainable development and inclusive growth. The Company constantly strives to ensure strong corporate culture which emphasizes on integrating Corporate Social Responsibility (CSR) values with business objective. It also pursues initiatives related to quality management, environment preservation and social awareness.

#### 2. CSR Mission:

The Company subscribes to the philosophy of compassionate care and committed to act on an ethos of generosity and compassion, characterized by a willingness to build a society that works for everyone. Further the Company strives towards becoming a socially responsible corporate entity with a thrust on Community development, and education through sustained business conduct. This is the cornerstone of CSR policy of the Company.

#### 3. CSR Charter:

To attain its CSR objectives in a professional and integrated manner, the Company has formulated policies for social development that are based on the following guiding principles:

- Adopting an approach that aims at achieving a greater balance between social development and economic development;
- Adopting new measures to accelerate and ensure the basic needs of all people including working towards elimination of barriers for the social inclusion of disadvantaged groups;
- Focusing on educating the girl child and the underprivileged by providing appropriate infrastructure, and groom them as future value creators;
- Assisting in skill development by providing direction and technical expertise to the vulnerable thereby empowering them towards a dignified life;
- Promoting an inclusive work culture;
- Working towards generating awareness for creating public infrastructure that is barrier free, inclusive and enabling for all including the elderly and the disabled;

- Promoting the well being and development of employees and their families through an inspiring corporate culture that encourages good values;
- motivating employees of the Company to spend time volunteering on issues pertaining to CSR;
- responding to emergency situations & disasters by providing timely help to affected victims and their families.

#### 4. CSR Framework for the operational aspect:

- Stakeholder involvement (Community, Employees, Customer, relevant Agencies and Civil Society)
- Transparency and reporting

#### 5. Our Core Focus Areas:

- Eradicating hunger, poverty and malnutrition;
- Promotion of Education (especially amongst children, women, elderly and differently abled);
- · Promotion of gender equality and empowering women;
- Promotion of environmental sustainability;
- Protection of National Heritage, art and culture;
- Measure for the benefit of the armed forces veterans, war widows and their dependents;
- Training to promote rural sports and nationally recognized sports;
- To undertake or to contribute for rural Development Projects;
- To contribute to other approved Funds undertaking activities and efforts in the aforesaid areas (as may be approved from time-to-time, in this regard).

#### 6. CSR Policy:

#### 6.1 Objective:

The policy document is an attempt to articulate the company's Social Responsibility. The framework enables to put in place policies and practices in line with this policy. The social policy document is an attempt to showcase the linkage of our social objectives with business strategy.

#### 6.2 The CSR Approach:

6.2.1 At Bombay Rayon Fashions Limited the approach is to interweave social responsibility into the company's mainstream business functions through translating commitments into policies, which not only drive all employees but influence and mobilize to embrace responsible

business practices in their respective spheres of action. The policy affirms business objectives and strategy along with our commitment to augment the growth and development of employees, the communities we operate in, and our investors.

6.2.2 The commitments of Bombay Rayon Fashions Limited under the gamut of CSR, based on the CSR Charter, are achieve constitution of the Company towards major social issues. as follows:

(inputs based on the Board / Committee's Decision on select focus areas)

#### Going beyond policy imperatives:

Although our main thrust lies in providing support to the above mentioned areas, the Company shall not restrict itself to it. In order to improvise on areas of interest and business, to develop and integrate business models with social and environmental priorities and processes in order to create shared value.

#### Activities, setting measurable targets with timeframes and performance management:

Prior to the commencement of projects, there shall be a baseline study of the core focus areas and subsequent development of a project for satisfying the core focus areas. All the projects shall be assessed under the agreed strategy, shall be monitored every quarter, and measured against targets and budgets.

#### **Budget & Implementation:**

The Budget shall be arrived at on computation of:

- a. two percent of the average net profits calculated in accordance with the provisions of Section 135 of the Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014;
- b. any income arising there from; and
- c. surplus arising out of CSR activities

Thereafter, a specific budget shall be allocated to a specific project activity. The CSR Committee constituted shall monitor the project expenditure and the surplus arising out of the CSR activity will not be part of business profits of the Company.

#### Information dissemination:

Information on the spending by the Company shall be disseminated on periodic basis on Website of the Company and in its Annual Report.



Corporate Social Responsibility policy of the Company conforms to the Schedule VII of the Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014 as notified by the Ministry of Corporate Affairs, Government of India.

